



# RESPECT RALLY & SPECIAL OLYMPICS

Emily Schaff

Offices of Community Engagement & Spiritual Life  
Rocky Mountain College



“Why do you  
do what you  
do?”

Emily, left, with  
her brother,  
Skyler, right, at  
the Sidney  
Special  
Olympics

Area Games,  
summer 2010.



# WHAT IS A RESPECT RALLY?



# R-WORD SPREAD THE WORD TO END THE WORD.

657,643

Pledge & Be He

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## Spread The Word

Help us raise awareness about the hurtfulness of the R-word by pledging to stop saying it and sharing your stories year-round.

[Pledge Now](#)

## Your Stories

FEBRUARY 14, 2017 | NORTH AMERICA: ARKANSAS

This is a horrible word

By Madison Scott

## SPREAD THE WORD 03.01.17

Plan now for our annual day of awareness by organizing signings, rallies and other events.

## Spread the Word to End the Word

"Our campaign asks people to pledge to stop saying the R-word as a starting point toward creating more accepting attitudes and communities for all people. Language affects attitudes and attitudes affect actions."

R-word is supported by Special Olympics and Best Buddies and over 200 organizations from around the world.

# Pledge Your Support

“I pledge and support the elimination of the derogatory use of the r-word from everyday speech and promote the acceptance and inclusion of people with intellectual disabilities.”

# What is a Respect Rally?

## Simplest Answer:

A gathering of individuals helping educate and positively influencing everyone they come in contact with to act respectfully, regardless if they know them personally or just visiting with them in passing.

(Think of the r-word as “respect” instead).



WHY DO WE HOST  
A RESPECT RALLY?

# Unified Champion School

- Youth Leadership, Whole School Engagement, and Inclusive Sports
  - Able to be a Unified Champion School by meeting a minimum of 2 of these 3 components
- SO College at Rocky Mountain College
  - “Created by college students for college students, the SO College network connects college students and individuals with intellectual disabilities through sport to build friendships and help lead the social justice movement of Special Olympics.”
- Short answer:
  - We host a Respect Rally on campus not to just educate and influence people, but also to promote Youth Leadership and Whole School Engagement.





## Pledge Day 2015

L to R, Jami Williamson, Outreach Director, Region 2, Joey, Special Olympics athlete, Emily Schaff, and Miranda Schwarzing





## Respect Rally 2016

First “Respect Rally” held at Rocky Mountain College.

Renamed “Pledge Day” to reflect on being respectful in general while also encouraging others to not say the R-word.



# RESPECT RALLY 2017

Want to get involved? See Emily.  
Will be Wednesday, March 1.

# Supporting Special Olympics

- Fall Semester
  - Regional Bowling Tournament, October
  - Regional Basketball Tournament, November
  - Billings Polar Plunge, December
- Spring Semester
  - Special Olympics Yellowstone Valley at Basketball Games (NEW)
  - RMC Respect Rally, March
  - Special Olympics at BPA, March
  - Spring Area Games, April
- All-Year Round
  - Coach or assistant coach
  - Volunteer
  - Sell SOMT Raffle Tickets
  - Become a Unified Partner
  - “Be a Fan”
  - Internships with Special Olympics
- Interested?
  - Contact Emily – will get you connected
  - Visit [somt.org](http://somt.org) or [www.specialolympics.org](http://www.specialolympics.org)



# ANY QUESTIONS?

Thank you for your time!